

# **BECOME A SPONSOR**

# **BOOKAPALOOZA**

**HALIBURTON HIGHLANDS**

## **The Venue**

Minden Curling Club,  
50 Prentice St., Minden, ON

## **The Two-Day Event**

### ***Big Book Club***

***Friday, Sept. 15th, 7 to 9 P.m.***

Award-winning, internationally bestselling author

★ **Lawrence Hill** ★

### ***Readers & Writers Expo***

***Saturday, Sept. 16th, 10 a.m. to 4 p.m.***

50+ Exhibitors of books, music CDs, gifts,  
products and services related to Readers & Writers

### ***Children's Book Nook***

***Story Walk*** led by Special Guest Author

★★ **Heather M. O'Connor**

Free book for each child  
Guest authors reading

### ***Live Presentations***

Educational & Entertaining



# BOOKAPALOOZA

*Bringing Readers and Writers Together*

## About Us

### Partners

- Haliburton Reads & Writes, part of Arts Council Haliburton Highlands
- Haliburton County Public Library
- Haliburton & District Lions Club
- Writescape Retreats & Workshops

### Goals

*To provide:*

- Writers and readers a place to engage
- Educational, diverse, and entertaining presentations
- Writers & related businesses a place to showcase their books, products, & services
- An event promoting literacy for people of all ages and abilities
- A celebration of Haliburton County's vibrant literary community

More info: [haliburtonarts.on.ca/bookapalooza](http://haliburtonarts.on.ca/bookapalooza)

Contact us: [bookapalooza.hh@gmail.com](mailto:bookapalooza.hh@gmail.com)



BOOKAPALOOZA

# BOOKPALOOZA

# BECOME A SPONSOR

## EPIC NOVEL \$500

Help sponsor the **Big Book Club** with internationally bestselling author **LAWRENCE HILL OR**, the **Children's Book Nook** with special guest author **HEATHER M. O'CONNOR**

- Placement of your large logo on a give-away book swag bag on both days
- Opportunity to meet and greet the speakers at the sponsored event
- Signed copy of book by **Big Book Club** author
- Mention at the podium, and in our print, broadcast, and online media
- Free booth space to promote your business at the **Readers & Writers Expo**
- Placement of your promotional item in the book swag bag

## NOVELLA \$250

- Choice of sponsorship of one of the live presentations scheduled throughout the **Readers & Writers Expo**
- Prominent placement of your logo on a give-away book swag bag
- Mention at the podium, and in our print, broadcast, and online media
- Free booth space to promote your business at the **Reader & Writers Expo**
- Placement of your promotional item in the book swag bag

## SHORT STORY \$100

- General sponsorship of the events, i.e., no specific direction of the monies
- Mention at the podium, and in our print, broadcast, and online media
- Free booth space to promote your business at **Readers & Writers Expo**
- Placement of your promotional item in the book swag bag

## HAIKU \$50

- A haiku poem of gratitude

## CHOOSE TO SPONSOR

Company Name _____	Yes, I will sponsor: <input checked="" type="checkbox"/>
Address _____	Epic Novel \$500 _____
City _____ Prov _____ PC _____	Novella \$250 _____
Telephone: _____ Email _____	Short Story \$100 _____
	Haiku \$50 or more _____

Email your choice to [bookapalooza.hh@gmail.com](mailto:bookapalooza.hh@gmail.com)



HALIBURTON COUNTY  
PUBLIC LIBRARY

